



August 26, 2024

Arizona America250 Commission

Subcommittees

**Arts, Museums &
Cultural Institutions**

**Civic Engagement,
Education &
Community Service**

**Commemorations,
Celebrations &
Events**

**Fundraising &
Partnerships**

**History, Historic
Preservation &
Heritage**

**Military & Veterans
Affairs**

**Municipal Outreach
& Tribal Affairs**

**Public Awareness:
Marketing, Social
Media & Website**

Travel & Tourism

Subcommittee Membership

Arts, Museums & Cultural Institutions

Anna Needham – Chair

Ashley Harder

Verlon Jose

Civic Engagement, Education & Community Service

Paul Tighe – Chair

Neil Giuliano

Jay McCall

Commemorations, Celebrations & Events

Marcus Carney – Chair

Neil Giuliano

Fundraising & Partnerships

Neil Giuliano- Chair

Ashley Harder

History, Historic Preservation & Heritage

Ashley Harder – Chair

Verlon Jose

Military & Veterans Affairs

Secretary Adrian Fontes – Chair

Municipal Outreach & Tribal Affairs

Verlon Jose – Chair

Anna Needham

Jay McCall

Public Awareness: Marketing, Social Media & Website

Anna Needham – Co-Chair

Marcus Carney – Co-Chair

Jay McCall

Travel & Tourism

Marcus Carney – Co-Chair

Sarah Webber – Co-Chair

Tentpole Projects



Two Lights for Tomorrow – *Commemorations, Celebrations & Events*



Traveling Museum Exhibition – *Arts, Museums & Cultural Institutions*



Arizona America250 Passport – *Travel & Tourism*



Service250 – *Civic Engagement, Education & Community Service*



Saguaros250 – *Arts, Museums & Cultural Institutions*

Two Lights for Tomorrow



TWO LIGHTS
FOR TOMORROW

Connecting Then to Now: The famous signal from the North Church's steeple that night in '75, 1 if by land, 2 if by sea, was a signal meant to shine across the water to others on the opposite shore so that they could carry the message forward not just as a back-up for Paul Revere, but to make sure that the message got spread as far and as wide as possible.

And just like then, we have that same calling today, to spread a message calling on everyone in the country to join together in support of one another, to serve each other, our neighbors, and our communities.

Two Lights for Tomorrow



How to Participate

On the 18th of April in 2025, we're calling for two lights to be displayed in every statehouse across the country as a reminder that that message of light shining out in the darkness is not just something that mattered back then. It's something that matters today and for tomorrow.

Some commissions are planning a public program for the lighting of the two lights to be displayed. This is an opportunity to not only raise public awareness of the upcoming 250th but also to set the message we want the public to understand about how we'll mark the commemorations: it's not about history just for history's sake; it's about reminding people what it was all for in the first place and how we're called to continue creating that "more perfect union" each and every day, together.



Sample Plan Proposal from Wisconsin:

- Two lights of significant brightness will be displayed in the cupola of the State Capitol building at the top of the dome so that they can be seen from any direction.
- A public program with community partners will be held during the day on Friday, April 19 (timing will take into account planning around the religious holiday that day).
- 45-60 minute program will include:
 - o SAR and DAR representatives for a color guard
 - o Musical performance from a school band/choir, or other community partner
 - o Guest speaker remarks from the Governor, Speaker of the Assembly, and Chair of America250WI Commission.
 - o Guests of Honor: America's Field Trip recipients from Wisconsin, Adjutant General and other commanders from the National Guard, veteran organization commanders, and community service organization leaders (i.e. Boys and Girls Club, Habitat for Humanity, Team Rubicon, etc.)
 - o Program concludes with two VIP selectees "flipping a switch" or plugging a giant paper mâché electric plug in (like with the annual tree lighting ceremony) and two electronic lantern lights turning on in front of the audience (coinciding with the lights being switched on in the cupola).
 - o PR Push for: Media opportunity to interview VIPs afterward regarding the importance of giving back to your community in its many forms.
 - o Lights in the cupola will be illuminated for at least the night and the next day, if not for a longer duration pending what has the best chance of receiving approval through our Department of Administration and the reviewing committee.

Traveling Museum Exhibition



Traveling Museum Exhibition

- **“Mobile Museum” statewide tour highlighting Arizona’s history within the greater national story**
- **Opportunity for corporate partnerships**
- **Tour the Liberty Bell replica currently housed at the State Capitol**
- **Install a new ceremonial base for the bell**
 - Include a 50 and 100-year time capsule

Arizona America250 Passport

- **Hike250:** 250 miles of trails
- **Treasures250 or Go250:** List of 250 places to visit in Arizona
 - Parks, hiking trails, natural wonders, historical sites & museums, and more
- **Dine250:** Unique Arizona eateries
- **Cheers250:** Statewide Arizona Beer, Wine & Spirits Tour with special editions
 - Opportunity to partner with the Department of Transportation and ride sharing companies to highlight a safe driving message



Arizona America250 Passport



- **Work with the Arizona Office of Tourism, Craft Brewers Guild, Wineries & Distilleries, and others**
- **Check-In App and/or a physical passport with prizes upon different levels of completion**
 - 5, 25, 50, 75...
 - Visits from any category count
 - Overall winner or winners to receive "Arizona's Field Trip"
- *To consider: Kids250, Commemorate250, ADA-accessible sites*

Service250

- **Individual hours of Civic Engagement and Community Service**
 - Similar to the passport app concept, hours would be logged for recognition (name or organization on our website, prizes, drawings, etc)
- **Commission could become authorized to bestow the President's Volunteer Service Award**
- **Grants available from national organizations to support service projects, civics education, training, and youth leadership**
- **Opportunities for collaboration with Youth Service America**



Service250

About the President's Volunteer Service Award



In 2003, the President's Council on Service and Civic Participation founded the President's Volunteer Service Award to recognize the important role of volunteers in America's strength and national identity. This award honors individuals whose service positively impacts communities in every corner of the nation and inspires those around them to take action, too.

The PVSA has continued under each administration, honoring the volunteers who are using their time and talents to solve some of the toughest challenges facing our nation.

Led by the [AmeriCorps](#) and managed in partnership with [Points of Light](#), this program allows Certifying Organizations to recognize their most exceptional volunteers.

Service250

Hours Required to Earn Awards in Each Age Group

Age Group	Bronze	Silver	Gold	Lifetime Achievement Award
Kids (5-10 years old)	26-49 hours	50-74 hours	75+ hours	4,000+ hours
Teens (11-15)	50-74 hours	75-99 hours	100+ hours	4,000+ hours
Young Adults (16-25)	100-174 hours	175-249 hours	250+ hours	4,000+ hours
Adults (26+)	100-249 hours	250-499 hours	500+ hours	4,000+ hours

Saguaros250

Inspired by the 1999 “Cow Parade,” touted as the world’s largest public art event

Local artists decorate fiberglass sculptures, distributed throughout public places such as city buildings, major avenues, and parks

A way to feature local culture and a community’s unique flair

Artists could participate individually and/or companies/entities could sponsor

Artists, community groups, or schools would apply to be selected – logo contest would serve as a template

Examples



Examples



Other Ideas in Progress



July 4th Concert at Gammage with AZ artists, broadcast on PBS



“Scrollathon” (Additional information needed, meeting scheduled)



Educational, Military & Veterans outreach



Projects focused on commemoration



Grant program for community distribution



Western States Panel Exhibition

Scrollathon

What is a Scrollathon?

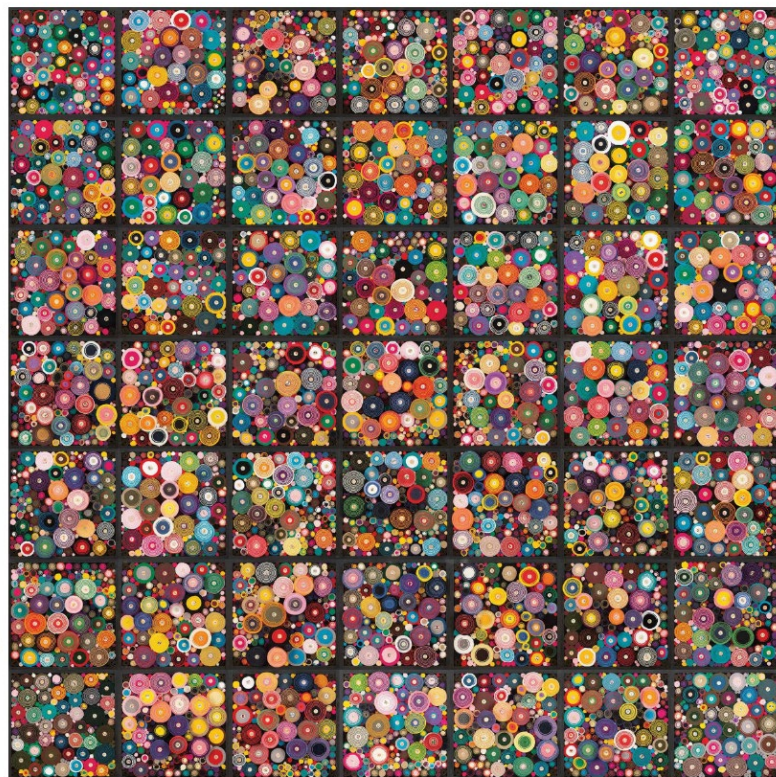
The National Scrollathon will bring together the creative expressions of over 250,000 people from all over the country in a spectacular, collaborative, multidimensional display of American unity in the nation's capitol. Uniting America for the Semiquincentennial in summer 2026 to an audience of over 2 million visitors.



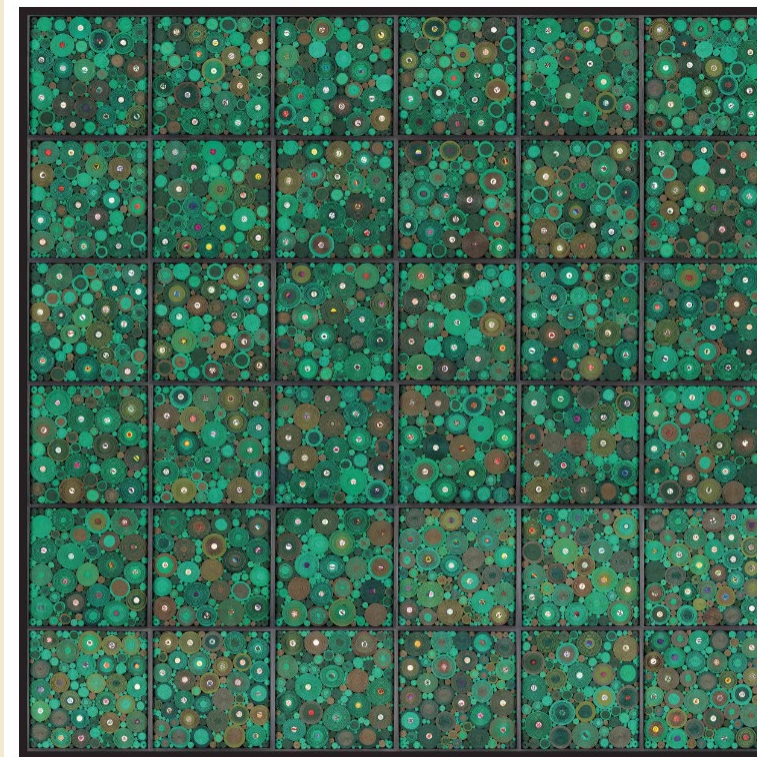
Participants make a scroll that they get to keep.

Scrolls are made from two strips of fabric that are tightly rolled together and secured with a pin. The scrolls are then put into a Souvenir Tin that the participant gets to keep. In the lid of the tin they will write their Name, the Title of their Scroll and the Date. Then they will share those title and stories with the group.

Scrollathon



Scroll Space: Atlanta, 2019, Fiber, dye, rubberbands, pins, glue, paint, wood, 10 x 10 x 10 feet, High Museum of Art, Atlanta, GA



Made for More, 2024, Fiber, metal, glue, painted wood frame, 96 x 96 x 1 inches, Jule Collins Smith Museum of Fine Art at Auburn University

Scrollathon



Next Steps: Mission, Values, Vision



- To help develop the logo and brand kit, Arizona America250 will need to create mission & vision statements and identify guiding values.

Image Credit: Arizona
Capitol Museum

Mission

The Arizona America250 commission is established to plan, develop, encourage and coordinate the commemoration of the two hundred fiftieth anniversary of the founding of the United States and the impact of the citizens of this state on the nation's past, present and future.

[State of Arizona Senate; Fifty-fifth Legislature; Second Regular Session; 2022; Senate Bill 1497; An Act Establishing the Arizona America250 Commission]

Guiding Values: RISE

- **Respect:** Honoring the diverse cultures and complex historical perspectives that have shaped Arizona.
- **Inclusive Collaboration:** Ensuring all Arizonans feel represented and valued in the commemoration, and that challenges and resiliency are recognized.
- **Stewardship and Service:** Protecting and preserving Arizona's natural, architectural, historic, and cultural landscape.
- **Education:** Empowering current and future generations through historical understanding, preservation, civic engagement, and a vision for the future.

“We are inclusive, collaborative, educational, and respectful stewards of Arizona’s history and heritage.”





Celebrating the Vibrant, Complex History of the West

To illuminate Arizona's untamed spirit of independence, the 250th celebration will serve as the cornerstone for a statewide commemoration that uplifts the voices of all Arizonans, drives innovation, preserves history, and forges lasting connections. Together, we will tell our state's story.



Questions?

