



NOTICE AND AGENDA OF MEETING OF THE AMERICA250 ARIZONA COMMISSION TRAVEL AND TOURISM SUBCOMMITTEE

Subcommittee Members:

Sarah Webber, Co-Chair
Meg Roederer
Neil Large

Marcus Carney, Co-Chair
Michelle Ramos
Maleena Deer

Kristen Hasbell
Kade Nelson

Non-Voting Members:

Kelly Vaughn
Kim Todd
Alix Skelpsa Ridgway

Matt Eberhart
Bobby Martin
Ron Price

Leslie McClendon
Amber Cargile

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Arizona America250 Commission Travel & Tourism Subcommittee and to the general public that the Arizona America250 Commission Travel & Tourism Subcommittee will hold a meeting open to the public on **October 22, 2025, at 1pm**. The meeting will be open to the public through the following link:

<https://us02web.zoom.us/j/82987576192?pwd=gJaX2YNwfygbgsXMhLnwcn6TlveFXy.1>

Meeting ID: 829 8757 6192

Passcode: 245619

The Commission reserves the right to change the order of items on the agenda and recess for breaks as needed. The Commission may vote to go into executive session pursuant to A.R.S. § 38-431.03(A)(3), which will not be open to the public, for the purpose of legal advice.

The agenda for the meeting is as follows:

1700 West Washington, Seventh Floor
Phoenix, Arizona 85007
Telephone: (602) 542-8683
Toll-free in Arizona 1-877-THE VOTE

1. Call to order, roll call, and welcome.
2. Discussion and possible action on meeting minutes for September 24, 2025.
3. Discussion and possible action on travel and tourism projects.
 - a. Passport250 promotion and metrics.
 - b. Outdoor250: Trails, Parks, Fishing, Birding, Fitness.
 - c. America 250-themed itineraries.
4. Report from the Executive Director on A250 AZ tentpole initiatives and A250 AZ marketing promotion.
5. Member share out on events and initiatives across the state.
6. Call to the public.

This is the time for consideration of comments and suggestions from the public. Action taken as a result of public comment will be limited to directing staff to study the matter or scheduling the matter for further consideration and decision at a later date or responding to criticism.

7. Scheduling the next in-person A250 AZ Travel & Tourism Subcommittee meeting.
8. Adjournment.

Individuals with disabilities may request reasonable accommodations, such as interpreters or alternative formats, by contacting the Arizona Secretary of State's Office at (602) 542-8683. Requests should be made as early as possible to allow time to arrange the accommodation.