

**Arizona America250 Commission**  
*Travel and Tourism Subcommittee*  
Virtually via Zoom  
**Meeting Minutes of March 19, 2025**

**1. Call to order and welcome.**

Co-Chair Webber called the meeting to order at 10:02am.

**Subcommittee Voting Members Present:**

Sarah Webber, Co-Chair  
Neil Large  
Meg Roederer

Marcus Carney, Co-Chair  
Maleena Deer

Kade Nelson  
Kristen Hasbell

**Subcommittee Voting Members Absent:**

Ron Price

Alix Skelpsa Ridgway

Michelle Ramos

**2. Discussion and possible action on meeting minutes for January 22, 2025.**

**MOTION** Minutes of January 22, 2025, adopted with no changes. Meg Roederer motioned; Kristen Hasbell seconded. The motion carried unanimously.

**3. Discussion and possible action on travel and tourism projects.**

An overview was provided of America250 Arizona and the subcommittee's mission and guidelines for public meetings.

**a. Passport250.**

The Executive Director stated that there will be more to plan this summer and into the fall after a digital app or website have been established. Introduction of a working document to identify tasks and leaders, provide updates, and create timelines. The ED shared all the 250 themes identified thus far and solicited additional suggestions from the group. Maleena Deer mentioned that the US Travel Conference is happening in Phoenix this summer and would be a good opportunity to share A250 AZ information. Other conferences were mentioned, including the Governor's Conference on Tourism. Kade Nelson suggested sharing information with Parks and Rec people across the state.

**b. Arizona Trail Relay in partnership with the Military & Veterans Affairs subcommittee.**

The trail will be divided into different sections for relay travel by military members (either walking, running, or biking), and scouting orgs are going to be involved in helping with trail maintenance. The Travel & Tourism committee might choose to assist with promotion and additional trail experiences. Set to run summer 2025 until summer 2026.

**c. Route 66 Centennial.**

No discussion held.

**d. Two Lights for Tomorrow, April 18, 2025.**

The ED gave an update and overview of the event, and the exhibitor application was shared in the chat. The press release for this event was sent out this morning. TNT members are invited to the event and asked to share the Two Lights for Tomorrow information with their networks.

**e. Brainstorming additional travel and tourism projects and initiatives for consideration at a future meeting.**

The ED shared that the Commission's goal is to launch the Traveling Museum initiative on Statehood Day 2026 and discussed further details. Maleena Deer shared information about a tribal initiative she is working on for tourism.

**4. Member share out on events across the state.**

The ED provided additional details about the Two Lights for Tomorrow Event.

**5. Discussion and possible action on subcommittee membership.**

Co-Chair Sarah Webber asked attendees to invite others to attend subcommittee meetings. The group is designed to grow as the projects progress.

**6. Call to the public.**

No public comments were received.

**7. Adjournment.**

The meeting was adjourned at 10:52am.